

## Boston GRC Renewable Energy Solutions Workshop

This exclusive event will provide a leading edge, one-of-a kind opportunity to scale your institution's efforts in a sophisticated and cost-effective way. It will also help build early momentum for pursuing and capturing the GRC Renewable Energy Leadership Prize. The one-day curriculum, designed by [CustomerFirst Renewables](#), a leading renewable energy advisory firm, will help you explore your renewable power options, understand what they are worth and how to capture them, and develop a tailored game plan for implementation.

### Who should attend?

- Institutions that are seriously interested in pursuing large-scale renewable energy (RE) solutions and that want to advance their thinking and strategy before deciding to launch a procurement effort
- Cross-functional team from each institution, including sustainability, facilities and finance senior staff

### Date and cost to participants?

- The workshop will be held at Boston University on August 10th; there is no registration fee for invited institutions

### How this is new/different?

- This is a practical "roll up your sleeves" workshop that can clarify attractive solutions for any institution regardless of location and cost of electricity
- It involves the same cross-functional team (i.e., sustainability, facilities and finance) required to make projects happen and creates a forum for them to work together to align goals and predict hurdles unique to your organization
- Experienced advisors will help you develop solutions to your challenges and explore the benefits specific to your organization using institution-specific data they will work with you to collect prior to the session

### What this isn't

- A sales pitch or a conference with people talking at you
- A directive to use a particular technology or to choose a particular solution

### What you will learn

- How your organization currently uses electricity
- Current dynamics of the renewables and energy markets, e.g., government incentives, impact of natural gas fracking and coal retirements, equipment pricing expectations, new technologies, power price outlook
- Different options for renewables and how they can create value for your organization
- The "size of the prize" tailored to your own organization (i.e., GHG, cost savings, risk reduction)
- Real examples of challenges faced by other institutions and how they overcame them
- Ways to involve and engage your leadership to build interest and support
- Tools to facilitate dialogue with accounting and legal departments around renewable procurement

### What you will take away from the workshop

- Institution-specific hypotheses on large-scale RE opportunities, including GHG/cost savings/risk impact
- A tailored, step by step plan for executing solutions that work for your organization
- Contacts with other, like-minded teams that may be interested in collaborating on joint regional solutions

## Workshop Agenda

August 10<sup>th</sup>, Boston University

- 8:00am – 8:30  
Registration, Continental breakfast
- 8:30am – 10:00  
Group Discussion: Achieving Breakthroughs in GHG and Cost Reductions with Large-Scale Renewables
  - Welcome and introductions
  - U.S. EPA, Green Power Partnership – Overview of renewables in higher education and healthcare
  - The George Washington University – Case study
  - CustomerFirst Renewables – Project economics, process, and key success factors
- 10:15 – 11:30  
Breakout 1: The Size of the Prize - Understanding the Opportunity for Your Institution
  - Review summary analysis of options tailored for your school
  - Facilitated small group discussion by industry experts
- 11:45 – 1:00pm  
Working Lunch: Overcoming Challenges and Developing Solutions
  - Discuss observations from breakout and ways to overcome them, including getting to scale for optimum economics and how to engage leadership
- 1:15 – 2:30  
Breakout 2: Setting Up for Success
  - Facilitated guidance on how to assess challenges and determining best process
  - Tools for engaging in successful campus conversations
- 2:45 – 4:00  
Group Discussion: Driving to Solutions
  - Problem-solve unique strategies for your campus with experts
  - Introduce benefits of consortiums and other ways to work together
  - Formalize next steps
- 4:00 – 5:00  
Closing: Happy Hour and Networking

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