

Sample Press Release



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FOR IMMEDIATE RELEASE

Cambridge Arts' Gallery 344 to Host "*Untold Possibilities at the Last Minute*", an Exhibit of Artists' Interpretations of Climate Change through their Artistic Medium

Artists from around the world will display projects intended to engage the public on climate change through multiple senses, materials, and formats.

CAMBRIDGE, MA (May 20th, 2019) -- This Summer from May 20th to October 4th Cambridge Arts' Gallery 344 will host [*Untold Possibilities at the Last Minute*](#), a travelling exhibit featuring local artists working to spread the message around the severity of climate risks and what we can do to address and adapt to the threat of climate change.

Artists have been addressing environmental issues for many generations, but now, with greater urgency, we are seeing a surge of activism. Around the world artists are bringing attention to global warming, alerting us to a multitude of impacts it has on our lives. These exhibitions prompt individual and collective action to reduce and prepare for the consequences of human activities that are accelerating climate change, consequences that have real implications for nature and society.

Recognizing that climate change can be hard for people to digest, *Untold Possibilities at the Last Minute* displays examples of how local artists are transmitting and transforming scientific information into a communicative medium that can be understood by viewers. The projects on display engage the public through multiple senses, materials, and formats:

- **Jean Wilcox**, the team of **David Buckley Borden** and **Aaron M. Ellison**, and **Keith Hartwig** bring our attention to temperature: Wilcox's *Cool Roofs* advocates for changing our many flat urban roofs from black to white in order to reduce heat absorption into our environment. Borden's and Ellison's *Warming Warning* is an educational three-dimensional visualization of global temperature rise and carbon dioxide emissions. Hartwig's *Cold Chain* (installed on the City Hall Annex plaza and represented in the gallery) speaks to the history and future of ice – a material that shaped global commerce

over a century and now serves as a dramatic indicator and symbol of planetary health. Its history is particularly relevant here in New England and in Cambridge, where Fresh Pond was the site of a flourishing ice industry that shipped ice around the world.

- *SeeBoat* and *ArtBoat*, by **Laura Perovich** and her collaborators, makes environmental data physical and visual through remote-controlled model boats that measure water quality, which may be affected as water temperatures rise. *SeeBoat* invites us to experience our nearby rivers through the act of “drawing” with light attached to the boats.
- *Ozone Tattoo*, by **Dietmar Offenhuber** and installed on the Annex plaza, highlights specific plants as bio-indicators of ground level ozone, which is created by the interaction of industrial pollutants and sunlight. It has a direct relationship to climate change and a detrimental effect on human health and communities.
- *The Patriotism of Science and Religion* by **Class Action** and the Union of Concerned Scientists aims to reframe the political debate about climate change with public messages that position climate science in terms of moral and patriotic duty.
- **Gap Dynamics** is Saul Levin, a folk-hop singer-songwriter from Michigan whose music, activism, and work merge to focus on climate change and environmental justice.
- **Amanda Gorman** is the first National Youth Poet Laureate. We join her in believing in the power of youth to change the world and feature her poem *Earthrise*, inspired by the iconic photograph of Earth taken by astronaut William Anders during the first piloted lunar orbit in 1968. The photograph gave us an unprecedented view of our planet and has become a symbol for the environmental movement.

[Untold Possibilities at the Last Minute](https://www.untoldpossibilities.org/events) will be on display this summer from May 20th to October 4th Cambridge Arts' Gallery 344. For more information and a list of events associated with this exhibit visit: <https://www.untoldpossibilities.org/events>

BOILERPLATE: About the Boston Green Ribbon Commission

The Boston Green Ribbon Commission is a group of business, institutional and civic leaders in Boston supporting the implementation of the city's Climate Action Plan. Boston is committed to reducing greenhouse gas emissions 25 percent (over 2005) by 2020 and achieving net zero carbon energy sources by 2050, even as the city grows. City leaders have also pledged to prepare, in numerous ways, for the effects of climate change. The GRC provides a forum for representatives of the private sector and the City to discuss, plan and act on the opportunities, challenges, ideas, and requirements of preparing Boston to meet the imperatives of climate change.

To learn more, visit www.greenribboncommission.org or follow us on [Twitter](#).

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